

YOYO DONG

MOTION & 3D & GRAPHIC

YOYODONGMOTION.COM

yoyodiybird@gmail.com

6264971266

EXPERIENCE

02/2025 – Now

American Honda, Inc. – Torrance, CA
Motion Designer

Create dynamic 3D motion graphics for Honda's Advance Design team, transforming static images into compelling animations for vehicle experiences. Using After Effects and Cinema 4D, I produce high-fidelity visuals based on Honda's 3D data, while also supporting VR experience development.

09/2024 - Now

Video Editor
HeyGen – Los Angeles, CA

Produced weekly & daily social media videos and website explainer content, leveraging advanced AI tools for image, video, and voice integration. Combined these with After Effects and other Adobe Creative Suite tools to deliver engaging, high-quality videos under tight deadlines.

01/2023 - 02/2025

Motion Designer
WONGDOODY – Culver City, CA

Created dynamic motion graphics, animations, and 3D assets for T-Mobile according to brand guidelines. Managed multiple simultaneous projects, ensuring timely delivery of high-quality content for promotional campaigns. Developed optimized 3D production workflows from modeling to animation, improving efficiency and creative results. Delivered engaging content across platforms including in-store installations and Times Square billboard displays. Maintained professionalism while balancing creative vision with client expectations and brand consistency.

10/2019 – 02/2021

Motion Design Freelance
Aolab Co. Ltd – Shanghai, China

Designed and executed product commercials including 2D, 3D, character animation, UI/UX.

04/2020 – 04/2020

Motion Design Freelance
Waymo – Pasadena, CA

Designed and executed the story of how people interact with Waymo vehicles for life, work and other purposes. (3D & UX related)

01/2018 – 04/2018, 11/2019 – 12/2019

Motion Graphics Designer
Midnight Sherpa – Los Angeles, CA

Collaborated with team members to produce ideas and solutions for projects focused on research, story development, and frame design for TV shows, branding, and conference titles - Tencent WeSummit 2018.

EDUCATION

01/2016 – 04/2021

ArtCenter College of Design – Pasadena, CA
Bachelor of Fine Arts in Graphic Design

RECOGNITION

- **Newdays**
UX DESIGN AWARDS 2022
Nominated

INDIGO 2022
Gold in Digital Design 2022, Freelancer
Gold in Apps 2022, Freelancer

A' DESIGN AWARD 2022
Desktop Application Winner
- **Marina Abramovic, Motion (2019)**
THE ONE CLUB, 2019 YOUNG ONES
Young Ones ADC award (Gold Cube)

EXPERTISE

Proficient in:

Creative thinking, 3D, Branding, C4D, Redshift, Substance Painter, MarvelousDesigner, Adobe Creative Cloud, AE, Pr, AI, Ind, PS, Figma, Lottie, Procreate, ChatGPT, Midjourney, Runway, TwinMotion, Script to AI Avatar video making.

Familiar with:

AI Stable Diffusion (Comfy UI), HTML, CSS, Unreal 5, Rhino, Revit, Houdini, Arnold, XD, Process, SketchUp, Keyshot, CorelDraw.

Craft:

Concept drawing, photography, sculpture, Chinese calligraphy, cooking, sewing.

Random:

I am into real crime cases and horror games which makes me a good crime storyteller and nightmare maker.